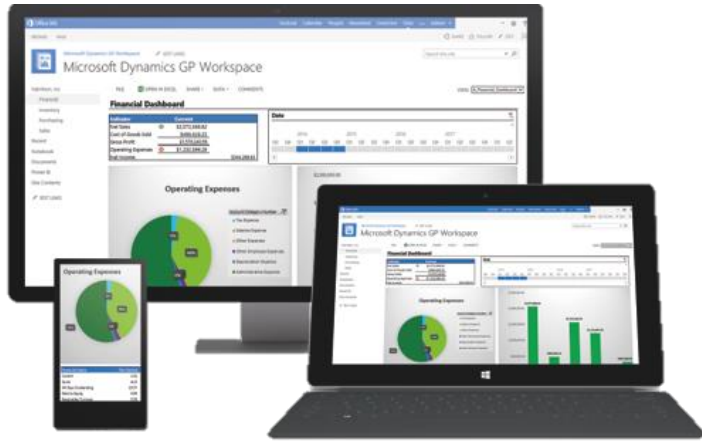


Complete business solution for small and mid-sized business



Microsoft Dynamics GP in Office 365 on Azure with Dynamics CRM Online

The complete solution to keep your business going and growing

Whether you produce goods, sell services, or move merchandise, you depend on your people, and your people depend on the tools you give them to manage your key business processes. Many companies reach a tipping point where the very tools and systems that supported their initial growth begin to hinder their ability to act with agility and insight.

Dynamics GP is a complete business management solution to help you manage your financials, supply chain, and operation that takes advantage of the latest innovations, from cloud computing to mobility to social connectivity—delivered without being a burden or a risk to your cash flow.

Dynamics GP, Office 365 and Dynamics CRM Online —better together

Running a business is easier when the everyday communication tools in Office 365 come together with your business management systems. When you connect people, processes, and systems all from one place you can make smart decisions quickly and proactively.

Quick to implement, simple to use, and hosted in the cloud on Microsoft Azure, Dynamics GP and Office 365 give you a familiar look with integrated functionality that keeps your business going and growing.

“Microsoft Dynamics GP on Azure, Dynamics CRM Online, Office 365, they all function as one business solution which helps us get the information we need for our complex organization in real time.”

— Jason Edens, RREAL

Benefits at a glance

- Automate your business processes to handle growth without adding to your payroll.
- Enable a mobile workforce with security-enhanced access anytime, anywhere.
- Make smarter decisions using Microsoft Power BI charts, dashboards and KPI based on data from Dynamics GP and Dynamics CRM Online.
- Simplify your day with a single sign-on for Dynamics GP, Office 365 and Dynamics CRM Online
- Resolve data duplication costs and errors with seamless data transfer to and from Dynamics GP, Office 365 and Dynamics CRM Online.
- Connect your customer facing front-end activities with order fulfillment back-end activities by connecting Dynamics GP with Dynamics CRM Online.
- Enhance collaboration by using team sites to share documents, connect, and collaborate in real time.
- Reduce training time with a simple interface and consistent user experience.
- Focus IT resources on business-building projects instead of managing your technology.
- Choose how you deploy your software—in the cloud, on your servers, or in a hybrid approach.

Get a complete view of your business

Dynamics GP, Office 365 and Dynamics CRM Online together give you a fully integrated, adaptable business management solution that helps you make confident business decisions. Get the information you need to monitor business performance from every angle. Increase financial transparency. Spot opportunities and identify potential problems before they occur. You'll have a better handle on the numbers and better control of your business.

"During our busiest season, we doubled donations, kept delivery costs the same, and retained our staff size. We wouldn't have been able to grow this quickly without the new technology."

– **Matthew Reich**,
City Harvest

Work better together

Your people are your greatest asset—and it's your job to make sure they have what they need to work effectively. Dynamics GP, Office 365 and Dynamics CRM Online help your team connect in real time, collaborate on documents and files, and seamlessly share reports and other information, whether they are in the office or on the go.

"The benefit that we see in combining Microsoft Dynamics GP and Dynamics CRM Online is a better ability to forecast what our clients are buying, what they're interested in, what they're doing, so that we're not missing an opportunity."

– **Mary Donahue**,
Gearys

Get going faster

You don't have time for lengthy implementations and disruptions to your business. Our complete business solutions is quick to implement and adopt. RapidStart supports faster, lower-risk implementations and migration of existing data so you can be active in hours or days instead of weeks or months. With familiar Microsoft software, your staff will have the insight to start working immediately and you'll have peace of mind about the security of your critical data and applications.

"We're a Microsoft shop, so we already knew it would be a good fit with our existing infrastructure. With Microsoft Dynamics GP, we could rapidly deploy core functionality and then add additional capabilities over time."

– **Travis Perkins**,
EMIT Technology

Grow efficiently

Improve flexibility and responsiveness and grow your business while spending less on IT. Dynamics GP and Office 365 run on Azure. However, if you prefer to deploy Dynamics GP or Dynamics CRM on your servers you still get the same powerful solution with the same interoperability with Office 365 start with what you need today and easily modify as your business needs change.

"As we grow and build more customer relationships to deliver content around the globe, Microsoft Dynamics CRM and Microsoft Dynamics GP are the wheels on the engine of our progress"

– **C. Jeffrey Wright**,
UMI

What's Next?



Microsoft Dynamics GP is sold by a global network of solution specialists known as partners or resellers. Visit www.microsoft.com/dynamics/gp to learn more about solution capabilities, to speak with a Microsoft representative, or to find a local reselling partner.

Let's get social



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