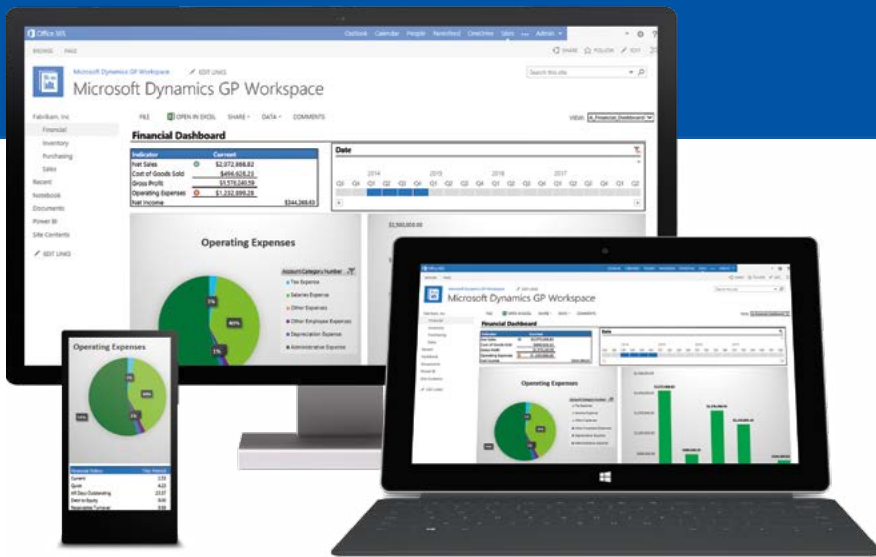


# A Business Solution from Microsoft



## Microsoft Dynamics GP on Azure and Office 365 The complete solution to keep your business going and growing.

Whether you produce goods, sell services, or move merchandise, you depend on your people, and your people depend on the tools you give them to manage your key business processes. Many companies reach a tipping point where the very tools and systems that supported their initial growth begin to hinder their ability to act with agility and insight.

Microsoft Dynamics GP is a complete business management solution to help you manage your financials, supply chain, and operations that takes advantage of the latest innovations, from cloud computing to mobility to social connectivity—delivered without being a burden or a risk to your cash flow.

### Microsoft Dynamics GP and Office 365—Better Together

Running a business is easier when the everyday communication tools in Office 365 come together with your business management systems. When you connect people, processes, and systems all from one place you can make smart decisions quickly and proactively.

Quick to implement, simple to use, and hosted in the cloud on Microsoft Azure, Microsoft Dynamics GP and Office 365 give you a familiar look with integrated functionality that keeps your business going and growing.

“By going with a cloud deployment of Microsoft Dynamics GP, we knew we could keep our IT team focused on developing new products and features.”

— Tom Brand, UniRush

## Benefits at a Glance

- Simplify your day with a single sign-on for Microsoft Dynamics GP and Office 365.
- Enable a mobile workforce with security-enhanced access anytime, anywhere.
- Automate your business processes to handle growth without adding to your payroll.
- Get greater visibility into your business performance and easily drill down into transaction details using the Microsoft Dynamics GP workspace in Office 365.
- Make smart decisions that have a direct impact on the bottom line with real-time, easy-to-access information.
- Resolve data duplication and errors with seamless data transfer to and from Microsoft Dynamics GP and Office 365.
- Enhance collaboration by using team sites to share documents, connect, and collaborate in real time.
- Reduce training time with a simple interface and consistent user experience.
- Focus IT resources on business-building projects instead of managing your technology.
- Choose how you deploy your software—in the cloud, on your servers, or in a hybrid approach.

## Get a complete view of your business.

**Microsoft Dynamics GP and Office 365 together give you a fully integrated, adaptable business management solution that helps you make confident business decisions.** Get the information you need to monitor business performance from every angle. Increase financial transparency. Spot opportunities and identify potential problems before they occur. You'll have a better handle on the numbers and better control of your business.

"During our busiest season, we doubled donations, kept delivery costs the same, and retained our staff size. We wouldn't have been able to grow this quickly without the new technology."

- **Matthew Reich**,  
City Harvest

## Work better together.

**Your people are your greatest asset—and it's your job to make sure they have what they need to work effectively.** Microsoft Dynamics GP and Office 365 help your team connect in real time, collaborate on documents and files, and seamlessly share reports and other information, whether they are in the office or on the go.

"Microsoft Dynamics GP and the other technologies in the cloud will continue to be financially advantageous. For one thing, we will never need to hire administrative and help-desk professionals to support our business infrastructure."

- **Connie Silverman**,  
Kauffman Center for the Performing Arts

## Get going faster.

**You don't have time for lengthy implementations and disruptions to your business.** Microsoft Dynamics GP and Office 365 are quick to implement and adopt. RapidStart for Microsoft Dynamics GP supports faster, lower-risk implementations and migration of existing data so you can be active in hours or days instead of weeks or months. With familiar Microsoft software, your staff will have the insight to start working immediately and you'll have peace of mind about the security of your critical data and applications.

"We're a Microsoft shop, so we already knew it would be a good fit with our existing infrastructure. With Microsoft Dynamics GP, we could rapidly deploy core functionality and then add additional capabilities over time."

- **Travis Perkins**,  
EMIT Technology

## Grow efficiently.

**Improve flexibility and responsiveness and grow your business while spending less on IT.** Microsoft Dynamics GP and Office 365 run on Microsoft Azure. However, if you prefer to deploy Microsoft Dynamics GP on your servers you still get the same powerful solution with the same interoperability with Office 365—start with what you need today and easily modify as your business needs change.

"Microsoft Dynamics GP provides immediate transparency, making it possible to track valuable information and analyze it instantly for business development and decision making."

- **Ron Wollner**,  
Computer Data Source

## What's Next?



Microsoft Dynamics GP is sold by a global network of solution specialists known as partners or resellers. Visit [www.microsoft.com/dynamics/gp](http://www.microsoft.com/dynamics/gp) to learn more about solution capabilities, to speak with a Microsoft representative, or to find a local reselling partner.

### Let's get social



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 Microsoft Dynamics GP